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# Global Water Intelligence

Market-Leading Analysis of the International Water Industry

Debt on the Nile **EU plugs Egyptian funding gap with infrastructure cash**

On a Hyder to nothing Nippon Koei looks elsewhere as UK deal falls apart

ODA junkie in private clinic **Vietnam PPP law set to revive water projects**

Human tarifficking Global water bills migrate north as subsidies fall away

Just a hype dream? **Digging desal out from the trough of disillusionment**

## CHART OF THE MONTH

This month's chart examines how the Gartner hype curve might look for the desalination sector, as technologies and companies move from unrealistic exposure and hype, through disappointment, to realistic productivity. Graphene finds itself at the top of the inflated expectations curve, as a media storm and over-enthusiastic public push it to a point where it is totally over-hyped compared to what can realistically be expected of it in the next ten years. There are a lot of brine concentration technologies on the slope of enlightenment, but not many mainstream desal technologies. This reflects the needs and challenging environments of the unconventional oil market, and the fact that limited membrane performance meant that brine concentration was left behind during the reverse osmosis revolution.

## The water hype curve: from expectation to disillusionment to enlightenment

